

Policy Panel on "Expectations Surveys, Central Banks and the Economy"

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The Use of Surveys for Policy Research

By F. Thomas Juster*

1. Describe the structure of an alleged or potential policy problem.

- 2. Provide the data inputs needed for better estimation and specification of the behavioral models that are essential for accurate policy research
- 3. Contribute to policy issues in the measurement of preferences for different outcomes
- 4. Educate the public about the costs and benefits of alternative policies.
- 5. Monitoring so as to get an "early warning" of emerging problems

<u>Vol. 64, No. 2, Papers and Proceedings of the Eighty-sixth Annual Meeting of the</u> <u>American Economic Association (May, 1974)</u>, pp. 355-364 (10 pages)

Bank of Canada Surveys

Consumer	Business/Firms	Financial Institutions/Market Participants
Canadian Survey of Consumer Expectations	Business Outlook Survey Business Leader Pulse	Senior Loan Officer Survey
Methods-of-Payment Survey	Merchant Acceptance Survey	Market Participant Survey

Market Participant Survey



Chart 10: Most measures of near-term inflation expectations have continued to come down

Quarterly and monthly data





Source: "Perceived Monetary Policy Transmission" by Asghar & Jain (2024)

Impulse response to 25bp increase in the policy rate

Note: CSCE is the Canadian Survey of Consumer Expectations; BOS is the Business Outlook Survey. Consensus Economics' forecasts for the next year (based on monthly data) and the next two years (based on a combination of monthly and quarterly data releases) are transformed into fixed-horizon forecasts by the weighted average of fixed-date forecasts. *1-year-ahead* refers to inflation expectations for the next 12 months. *2-year-ahead* refers to inflation expectations for the period 13 to 24 months from now. Sources: Consensus Economics, Bank of Canada and Bank of Canada calculations Last observations: Consensus Economics, June 2024; CSCE and BOS, 2024Q2

Consumer and Merchants see a Future for Cash



Source: Various Methods-of-Payment Survey and Merchant Acceptance Survey

Handle with care!



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Figure 3. Total Survey Error Components Linked to Steps in the Measurement and Representational Inference Process ...

Public Opinion Quarterly, Volume 74, Issue 5, 2010, Pages 849–879,https://doi.org/10.1093/poq/nfq065wttps://doi.org/10.1093/poq/nfq065

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Source: Meta AI with Llama 3.2

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